

INNOVATION
BY ESSENCE

150 YEARS
OF HISTORY



Jean Mane, President

“I am delighted
to celebrate
our 150th
anniversary
as a fully
independent company,
keeping the promise
made many years
ago to all our team
members.”

MANE

Generation to generation, strength to strength

In 1871, Victor Mane lived near Grasse in the south of France. This region of outstanding natural beauty was his inspiration to start producing fragrant materials from local flowers and plants. What began as a small distillery has since become one of the world's leading specialists in flavours and fragrance.

Throughout its history, the company has been continually managed by the Mane family. Victor's sons, Eugène and Gabriel, modernised the business and began its international growth.

In 1959, Eugène's son, Maurice Mane, took the company reins, and successfully oversaw its continued expansion until his retirement in 1995. He then became Chairman of the Supervisory Board, leaving his eldest son, Jean, as President of the MANE Group, and his other son, Michel, as President of the Americas Region. Today, Samantha Mane, Jean's daughter, serves as Director of the EMEA (Europe Middle East Africa) Region.

Over the last decade, the fifth generation of the Mane family has started to join the Group to continue the family business.



“To paraphrase
Goethe,
we have continually
shaped a better future
by building
on the foundations
of the past.”

Jean Mane



INNOVATING FOR CUSTOMERS

“We believe in the versatility of innovation. Wherever we pioneer, we continue to innovate. Our approach is to lay down new benchmarks that others have not considered, and to find and fill every gap in the needs of our customers.”



At MANE, innovation is about transforming nature into emotion. For 150 years, the company has continually pioneered new and disruptive technologies to better serve its customers.

After inventing JUNGLE ESSENCE™, a unique technique for capturing fragile scents and tastes, MANE created E-PURE JUNGLE ESSENCE™. Using an eco-friendly extraction process, this game-changing innovation modernises the tradition of enfleurage to render the true profile of fresh flowers. As a green alternative to absolutes, it opens up a new world of creative possibilities for perfumers and flavourists. MANE has also developed its own proprietary encapsulation processes, allowing its customers

to tailor their products to a wide range of needs. The company's invention of flavour capsules for chewing gum sparked a revolution in America.

FUTURE INNOVATION HUBS

MANE continually reinvests in innovation. In 2020, the company inaugurated an Innovation Centre in South Africa and new production sites are soon set to open in India and China. Due to open in 2023, its new R&D Centre in La Sarrée, France, will be central hub for innovation, featuring pilot lines, test platforms and an extraction laboratory. It will also house MANE³, a platform for start-ups and co-working.



INNOVATING FOR THE ENVIRONMENT

At MANE, profitable growth is necessarily sustainable growth. The company's long-term vision means it has always created responsibly, helping to preserve the planet's resources for future generations.

In 2003, MANE was the first company in the Flavour and Fragrance industry to sign the United Nations' Global Compact, a voluntary initiative offering companies a framework for doing business more responsibly. In 2011, the company set a new standard in sustainability by pioneering a unique tool to assess the environmental impact of its ingredients. GREEN MOTION™ uses principles of green chemistry to rate each ingredient on a scale of 0 to 100, offering a basis for chemists to develop more eco-friendly formulations. In recognition of its CSR actions, MANE received the Platinum ranking from EcoVadis in 2020, positioning it in the top 1% of the more than 60,000 companies assessed.

“Being a good corporate citizen is about going beyond legal compliance. It means always behaving in an exemplary way as individuals and as a company, and inspiring that behaviour in the companies we work with.”

CREATING VALUE FROM WASTE

MANE actively pursues upcycling from its own industry, from other industries and from natural waste. This includes using by-products from its extraction process to create new fragrance materials.



INNOVATING FOR MANE'S PEOPLE



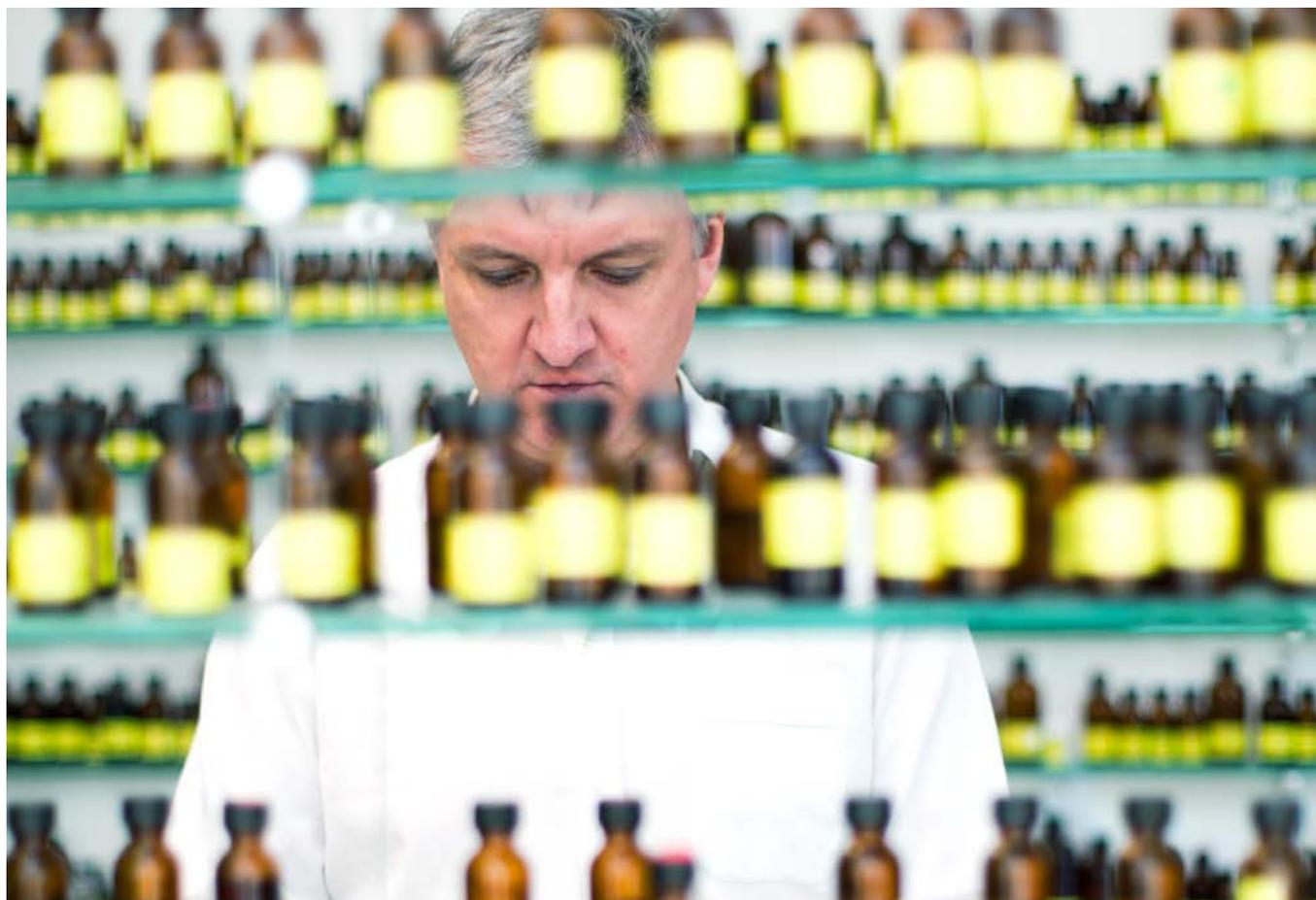
For a century and a half, MANE's continued growth and innovation have been inspired by its people's passion and know-how. Conscious of their pivotal role, MANE has consistently sought to provide a work environment that promotes employee diversity and satisfaction while protecting their health and safety.

To achieve this, the company has pioneered a number of techniques and technologies to optimise employee wellbeing. These include innovations in biofilters, green chemistry, air deodorization processes, and a chemical exposure model that ensures high respiratory standards.

“We may be best-known for our disruptive technologies in extraction and encapsulation, but we are equally proud of our work to promote wellbeing in the workplace.”

— SMART-FLOW PROTECTION

MANE's smart-Flow is an extraction tool designed to protect operators during the weighing of formulas. The innovative design means that 99% of VOCs are captured at source, while the absence of a draft shield allows operators to adopt a more comfortable position and ensure accurate results.



MANE

Values



As an independent family company, MANE has built its reputation on making bold choices and exploring new paths. It combines this entrepreneurial spirit with over 150 years of experience and leadership in the Flavour and Fragrance industry.

MANE prides itself on its unique ability to sense not only what people like, but also what moves them. Whether that emotion is a fleeting trend or a timeless truth, MANE transforms the idea of artists and innovators into exclusive, fine fragrances. The company's team of passionate specialists continually finds new ways to capture the essence of nature from the rarest and finest ingredients.

To better serve its customers, MANE continually innovates in the world of sensory

experience, providing perfumers and flavourists with new tools to unleash their creativity.

It is no surprise that MANE's headquarters, are situated in the cradle of the perfume industry in Grasse, where UNESCO has designated the art of perfumery as an Intangible Cultural Heritage of Humanity. This exceptional location has long inspired MANE to craft exquisite products that encapsulate and respect the beauty of the natural world.

50

RESEARCH CENTRES

39

COUNTRIES

27

PRODUCTION SITES

6500

PEOPLE

ABOUT MANE

Three key divisions make up the Group's activity: Fragrances, Flavours and Ingredients.

Through its Fragrance division, MANE creates captivating signatures for some of the world's most prestigious perfumes, as well as infusing leading consumer goods with distinctive personalities. The company's Flavours division develops cutting-edge solutions for leaders of the food and drink industry, empowering them to optimise their products by enhancing

taste perceptions and masking off-tastes. With its Ingredients division, MANE provides its customers with unique raw materials to freely express their creativity.

Inspired by the company's founding pillars of creativity and technology, MANE's experts continually open new olfactory and gustative territory to further enhance the customer experience.



Find out more on
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